



PROP NEX MALAYSIA

CORPORATE PROFILE

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www.propnex.com.my



www.facebook.com/PropNexMalaysiaOfficial



[@propnex_malaysia](https://www.instagram.com/propnex_malaysia)

SINGAPORE'S LARGEST LISTED REAL ESTATE AGENCY OVER 8,480 AGENTS



As Singapore's largest listed real estate agency with over 8,480 sales professionals, PropNex is an integrated real estate services group that prides itself on delivering best-in-class services in real estate brokerage and project marketing. Having established a strong presence in Singapore's residential market, PropNex continues to enhance and expand its suite of real estate services in Singapore and grow its operations regionally. The Group already has presence in Indonesia, Malaysia and Vietnam. With a strong commitment to service excellence and quality, PropNex is the proud recipient of numerous accolades and a recognized leader in real estate agency services.



A REPUTATION BUILD ON **TRUST, SERVICE & EXCELLENCE**



PropNex Malaysia serves as a benchmark of quality and reliability in Malaysia's property industry. Since acquiring its master license from PropNex Singapore in 2018, PropNex Malaysia has been working hard to maintain and expand the organisation's legacy throughout the country by upholding the PropNex system – culture and value of commitment to trust, service and excellence. Armed with a remarkable team of professionals with extensive knowledge and experience, PropNex Malaysia prides itself on providing the best brokerage services from point of contact to after-sales follow up.

BUILD WORLD-CLASS LEADERS **BEYOND THE EXPECTATION**



Beyond its regular realty services, PropNex Malaysia is also committed to providing training for members to pave the way for them to become their very own team of world-class leaders. PropNex Malaysia also upholds its spirit of selflessness by championing charity events and causes to help the less fortunates as well as promoting change and goodness in society. The organisation's core strength lies not only in its ability to provide top notch realty services and consultation, but more importantly the greatest gift it boasts is embodied by its dedicated team of leaders who constantly work hard to push the company to greater heights.

INTERNATIONAL REACH

MY- MALAYSIA

Expanded the PropNex brand by entering into a licensing agreement with PropNex Realty Sdn Bhd in Dec 2019 Consists of 4 offices and approximately **800 salespersons.**



VISION

To become the leader in any market we serve and revolutionise this organization to have the strength of a big company combined with leanness and agility of a small firm.

MISSION

To enhance the quality of the life by providing professional value-added services.





CORE VALUE

To enhance the quality of the life by providing professional value-added services.



MANAGEMENT TEAM



**PROPNEK
MALAYSIA
FOUNDER**

**BOARD OF
MANAGEMENT**

**ADMIN &
OPERATION**

TRAINING

**INFORMATION
TECHNOLOGY**

**BRANDING &
MARKETING**

FINANCE

**PROJECT
DIVISION**

TOP 10 REASONS TO JOIN PROPNEX



1. COMPANY CORE VALUE

**2. PROVEN POWERFUL
TRAINING COURSES**

3. DUAL CAREER PATH

4. LISTED & LARGEST

5. IT & VOM APPLICATION



TOP 10 REASONS TO JOIN PROPNECX



6. PROJECT TAGGER SYSTEM

7. CROSS COUNTRIES AND STATES SALES

8. PERSONAL BRANDING

9. COMPANY EVENTS

10. INTERNATIONAL CONVENTIONS



TRAINING & DEVELOPMENT ROADMAP

The key to our success as an organization is the world-class training we provide for all our real estate negotiators. We hold workshops training sessions, and seminars every month to ensure that our negotiators always deliver excellent customer service, and are up-to-date on the latest property trends.

PropNex Negotiators are well known for their excellent market knowledge and sales skills. Through training, negotiators can stand out amongst others and better serve their clients as a professional consultant rather than just a salesperson.

- **01. BSP** BEGINNER START-UP PROGRAMME
- **02. DISC** COMMUNICATION WORKSHOP
- **03. PSP** PROFESSIONAL START-UP PROGRAMME
- **04. AST** ADVANCE SALES TECHNIQUE TRAINING
- **05. SBC** SALESPERSONS' BOOTCAMP
- **06. LBC** LEADERSHIP BOOTCAMP
- **07. SPM** SALES & PRICING MASTERY PROGRAMME
- **08. ALDP** AGENCY LEADERSHIP DEVELOPMENT PROGRAMME
- **09. PPC** PROJECT POWER PRESENTATION COURSE

1

**Experienced in marketing
more than **100 projects****

(2019-2020)

2

Total **GDV** of over
RM1billion within 2 years

(2019-2020)

3

Booked a total of
1327 units within 2 years

(2019-2020)

4

**Experienced in marketing
more than 20 KLCC projects**

(2019-2020)

5

Total **GDV (KLCC)** over
RM285 mil within 2 years

(2019-2020)

6

**Booked a total of 188 units
(KLCC) within 2 years**

(2019-2020)

PropNex
Service You Trust
MALAYSIA

7

More than **300**
trainings & events held
in a year

8

FB LIVE CHANNEL

**100+/- lives in a year
accumulating 60,000 viewers**



WeInterview
facebook LIVE

WeRecce
facebook LIVE

WeTalk
facebook LIVE

WeInspire
facebook LIVE

WOMEN'S
NextTalk!
facebook LIVE

Awarded Estate Agency



Cooperative Partners





ON-GOING PROJECTS

KLANG VALLEY

Projects



TRION@KL

Developer



Binastra Land Sdn Bhd

Price Range:

RM550K to 950K

Total Units Booked:

254 Units

GDV:

RM182 Million

Info Updated on May 2021



FAR EAST @KUCHAI LAMA

Developer



Far East Kuchai Development

Price Range:

RM450K to 800K

Total Units Booked:

142 Units

GDV:

RM86 Million

Info Updated on May 2021



KUCHAI SENTRAL @KUCHAI LAMA

Developer



Altimas Sdn Bhd

Price Range:

RM420k to RM750k

Total Units Booked:

130 Units

GDV:

RM78 Million

Info Updated on May 2021

Projects



8th & STELLAR @SRI PETALING

Developer



Chin Hin Group Berhad

Price Range:

RM400K – 800K

Total Units Booked:

134 Units

GDV:

RM100 Million

Info Updated on May 2021



RUMBIA RESIDENCE @ARI PERMAISURI

Developer



Eng Han Property Sdn Bhd

Price Range:

RM530K to 880K

Total Units Booked:

100 Units

GDV:

RM70 Million

Info Updates on May 2021

ON-GOING PROJECTS

KLCC



Projects



OXLEY TOWERS @KLCC

Developer



Oxley Holdings Limited

Price Range:

RM1.44M to 4.11M

Total Units Booked:

45 Units

GDV:

RM100 Million

Info Update on May 2021



ARIA@KLCC

Developer



Hap Seng Land Berhad

Price Range:

RM1.4M to 2.8M

Total Units Booked:

24 Units

GDV:

RM51 Million

Info Updated on May 2021



PAVILION EMBASSY @KLCC

Developer



Pavilion Group

Price Range:

RM1.3M to 2.2M

Total Units Booked:

30 Units

GDV:

RM62 Million

Info Updated on May 2021

Projects



THE LUXE & COLONY@KLCC

Developer



Macly Equity Sdn Bhd

Price Range:

RM1M to 2M

Total Units Booked:

27 Units

GDV:

RM36 Million

Info Updated on May 2021



CORE RESIDENCE @TRX

Developer



中国交建
CHINA COMMUNICATIONS CONSTRUCTION

CCCG

Price Range:

RM1M to 2M

Total Units Booked:

23 Units

GDV:

RM41 Million

Info Updated on May 2021



PROJECT

EVENT PHOTOS



WOMEN'S NextTalk!
#Break Your Ceiling

Join the training at ZOOM
08 NOV 2020 • 8:00PM-10:00PM

PAVILION EMBASSY
A LUXURY RESIDENCE

Join the training at ZOOM
08 NOV 2020 | 11:00am

CONGRATULATIONS
#375KMS100M

9X
GRADE A

Join the training at ZOOM
03 DEC 2020 | 10:00am

NEST 2
RESIDENCES

Join the training at ZOOM
03 DEC 2020 | 10:00am

CONGRATULATIONS
#2M SALES / During CMCO

Join the training at ZOOM
03 DEC 2020 | 10:00am

CONGRATULATIONS
#2M SALES / During CMCO

Join the training at ZOOM
03 DEC 2020 | 10:00am

SALES & PRICING MASTERY
PROGRAM

RM 1288

Join the training at ZOOM
03 DEC 2020 | 10:00am

CONGRATULATIONS
#3M SALES

20
RESALE / (During CMCO)

Join the training at ZOOM
03 DEC 2020 | 10:00am

THE VALLEY
RESIDENCE

Join the training at ZOOM
03 NOV 2020 | 10:00am

PropNex
REAL ESTATE

CREATE STUNNING BRAND DESIGN
IN MINUTES WITH "STIVE"

27 July 2020 | 10:00am-11:00am

By Jeff Fan

CONGRATULATIONS
DEE LIH

1.8M
PROJECT!

Join the training at ZOOM
27 OCT 2020 | 10:00am

ALIRA
AT KUALA

Join the training at ZOOM
27 OCT 2020 | 10:00am

CONGRATULATIONS
LARET THOM

6
SALES!

Join the training at ZOOM
27 OCT 2020 | 10:00am

WOMEN'S NextTalk!
#Unleash Your Gift

Join the training at ZOOM
24 MAY 2020 • 8:30PM-10:00PM

LAVILLE
RESIDENCE

Join the training at ZOOM
27 OCT 2020 | 11:00am

CONGRATULATIONS
#2M SALES

Join the training at ZOOM
27 OCT 2020 | 11:00am

GOLDEN TRIANGLE

Join the training at ZOOM
13 DEC 2020 | 10:00am

WOMEN'S NextTalk!
#Break Your Ceiling

Join the training at ZOOM
20 NOV 2020 • 8:00PM-10:00PM

CONGRATULATIONS
BONNIE HONG

25
CASES!

Join the training at ZOOM
08 DEC 2020 | 10:00am

WOMEN'S NextTalk!
#Break Your Ceiling

Join the training at ZOOM
08 DEC 2020 | 10:00am

CONGRATULATIONS
WANG EOH

3.5M
SALES!

Join the training at ZOOM
08 DEC 2020 | 10:00am

CONGRATULATIONS
WANG EOH

3.5M
SALES!

Join the training at ZOOM
08 DEC 2020 | 10:00am

CONGRATULATIONS
WANG EOH

3.5M
SALES!

Join the training at ZOOM
08 DEC 2020 | 10:00am

OXLEY TOWER
RESIDENCE

Join the training at ZOOM
27 OCT 2020 | 11:00am

WINNING

Join the training at ZOOM
26 OCT 2020 | 10:00AM

PERSONAL BRANDING
INFLUENCE

Join the training at ZOOM
27 OCT 2020 | 10:00AM-12:00PM

RUBY RESIDENCE

Join the training at ZOOM
08 DEC 2020 | 10:00am

10 STONOR

Join the training at ZOOM
03 DEC 2020 | 11:00am

DISC

Join the training at ZOOM
12 NOV 2020 | 10:00am

CHEERZ PRIVATE
RESIDENCE

Join the training at ZOOM
10 NOV 2020 | 10:00am

PERSONAL IMAGE & BRANDING
Program (Closed Training)

Join the training at ZOOM
10 NOV 2020 | 10:00am

CONGRATULATIONS
STEPHANIE LIM

7M
SALES!

Join the training at ZOOM
10 NOV 2020 | 10:00am

THE MAPLE RESIDENCES

Join the training at ZOOM
03 DEC 2020 | 10:00am

DISC

Join the training at ZOOM
12 NOV 2020 | 10:00am

iProperty
SHARMO

Join the training at ZOOM
08 DEC 2020 | 10:00am

WOMEN'S NextTalk!
#Break Your Ceiling

Join the training at ZOOM
08 DEC 2020 | 10:00am

MORE THAN 300 TRAININGS & EVENTS

WOMEN'S NextTalk!
#Break Your Ceiling

Join the training at ZOOM
07 DEC 2020 | 10:00am

ADENIUM INDAH

Join the training at ZOOM
07 DEC 2020 | 10:00am

WOMEN'S NextTalk!
#Break Your Ceiling

Join the training at ZOOM
07 DEC 2020 | 10:00am

SALES & PRICING MASTERY
PROGRAM

Only For Today
30th Jan 2020 Special Price
RM 1288

Full Payment Must Be Made Before
30th April 2020

Join the training at ZOOM
07 NOV 2020 | 10:00am

TROPICAL
RESIDENCE

Join the training at ZOOM
07 NOV 2020 | 10:00am

DISC

Join the training at ZOOM
12 NOV 2020 | 10:00am

CONGRATULATIONS
#2M SALES

Join the training at ZOOM
12 NOV 2020 | 10:00am

銀座

Join the training at ZOOM
12 NOVEMBER 2020

DISC

Join the training at ZOOM
12 NOV 2020

BELINDA THO

Amanda C

YUKI WAN

AGNES LEE

MARIANNE TAN

MARK THOO

JAYCE YAP

CLIFF SLOW

EDEN TEE

AHQ HASHIM

Rising Star

PROGRAM
2021

新晋新星

MASTERCLASS DIGITAL MARKETING COURSE WITH STAR TRAINER WORTH RM12,000

Annual Convention



2021 Monthly Calendar



PropNex
Service You Trust
MALAYSIA

#PropNexFastGrowingRealEstateAgency
#MakeItHappen100M

| SUN | MON | TUE | WED | THU | FRI | SAT |
|-----|----------------------------|-------------------------------|----------------------------------|----------------------------------|--------------------------------|-----|
| | | | | | 1 | 2 |
| 3 | 4 MONDAY 10am - 6pm | 5 W Inspire 10am - 12pm | 6 PropNex 10am - 12pm | 7 PropNex 10am - 12pm | 8 PropNex 10am - 12pm | 9 |
| 10 | 11 MONDAY 10am - 6pm | 12 | 13 W Interview 10am - 12pm | 14 W Interview 10am - 12pm | 15 | 16 |
| 17 | 18 MONDAY 10am - 6pm | 19 W TALK 10am - 12pm | 20 W Recce 10am - 12pm | 21 W Recce 10am - 12pm | 22 W Recce 10am - 12pm | 23 |
| 24 | 25 MONDAY 10am - 6pm | 26 W Talk 10am - 12pm | 27 | 28 W Inspire 10am - 12pm | 29 W Inspire 10am - 12pm | 30 |
| 31 | | | | | | |

01. JANUARY 2021

PropNex Malaysia HQ reserves the right to change these dates at any time without prior notice. Please check the latest information posted in our official FB page or your leaders of any changes.



PropNex
Service You Trust
MALAYSIA

#PropNexFastGrowingRealEstateAgency
#MakeItHappen100M

02 FEBRUARY 2021

PropNex
Service You Trust
MALAYSIA

#PropNexFastGrowingRealEstateAgency
#MakeItHappen100M

| SUN | MON | TUE | WED | THU | FRI | SAT |
|-----|---------------------------------|-------------------------------|------------------------------|-------------------------------|------------------------------|------------------|
| | 1 | 2 | 3 | 4 W Inspire 10am - 12pm | 5 | 6 |
| 7 | 8 W Interview 10am - 12pm | 9 W Inspire 10am - 12pm | 10 | 11 | 12 CNY Day 01 | 13 CNY Day 02 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 W Talk 10am - 12pm | 24 W Recce 10am - 12pm | 25 W Recce 10am - 12pm | 26 W Recce 10am - 12pm | 27 |
| 28 | | | | | | |

03 MARCH 2021

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PropNex
Service You Trust
MALAYSIA

#PropNexFastGrowingRealEstateAgency
#MakeItHappen100M

03 MARCH 2021

PropNex
Service You Trust
MALAYSIA

#PropNexFastGrowingRealEstateAgency
#MakeItHappen100M

| SUN | MON | TUE | WED | THU | FRI | SAT |
|-----|-------------------------------|-------------------------------|--------------------------|----------------------------------|----------------------------------|-----|
| | 1 W Inspire 10am - 12pm | 2 W Inspire 10am - 12pm | 3 | 4 | 5 | 6 |
| 7 | 8 SMP 10am - 12pm | 9 SMP 10am - 12pm | 10 SMP 10am - 12pm | 11 SMP 10am - 12pm | 12 SMP 10am - 12pm | 13 |
| 14 | 15 | 16 | 17 | 18 W Interview 10am - 12pm | 19 W Interview 10am - 12pm | 20 |
| 21 | 22 | 23 | 24 | 25 W Recce 10am - 12pm | 26 W Recce 10am - 12pm | 27 |
| 28 | 29 | 30 | 31 | | | |

03 MARCH 2021

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Social Media Channel



HQ



KLCC



JB



KK





100M DREAMS JOURNEY



SINGAPORE. MALAYSIA. INDONESIA. VIETNAM.

PropNex Realty Sdn Bhd

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Seksyen 13, 46200 Petaling Jaya, Selangor.

Tel: (603) 7954 2233 • Fax: (603) 7932 3771



KLCC BRANCH

 Ejen Hartanah E (T) 1800/1

A-G-03, Marc Service Residence
No. 3, Jalan Pinang 50450, Kuala Lumpur.

Tel: (603) 2161 8608 Fax: (603) 2161 8606

JOHOR BAHRU BRANCH

 Ejen Hartanah E (T) 1800/2

Suit 01-03, Level 1, Wisma Teras Eco,
No. 56, Jalan Setia Tropika 1/14,
Taman Setia Tropika, 81200 Johor Bahru.

Tel: (607) 244 3988

KOTA KINABALU BRANCH

 Ejen Hartanah E (T) 1800/3

Unit No. H-06-01, Block H, 6th Floor,
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Sabah, Malaysia

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